



News

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CONTACT: Evelyn Perez

(201) 748-6358

evperez@wiley.com

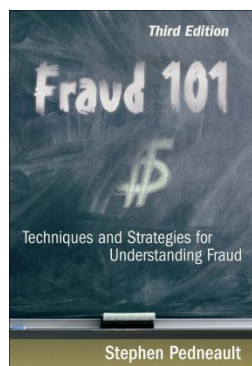
Helen Koven

(203)322-3130

hkoven@aol.com

FRAUD 101

TECHNIQUES AND STRATEGIES FOR UNDERSTANDING FRAUD, 3E



Hoboken, New Jersey, September 29, 2009, John Wiley & Sons, Inc., — What do the names *Enron*, *WorldCom*, and *Tyco*, have in common? They were all major corporations brought down by committing fraudulent acts. Let's face it - fraud is everywhere nowadays. With the financial-meltdown anniversary of *Lehman Brothers* fresh on everyone's mind, we're coming to grips with the reality that fraud may have played a role in the breakdown of this prominent organization. Just in the nick of time, expert author Stephen Pedneault has penned **FRAUD 101: TECHNIQUES AND STRATEGIES FOR UNDERSTANDING FRAUD, 3E** (John Wiley & Sons; \$49.95; September 2009), which will provide extraordinary insight into the world of fraud. This new release will serve as an educational tool for

business managers, accountants, auditors and everyone in between who needs to learn the nature of fraud across various industries. It will provide overviews of insurance/bank fraud, identity theft, internal control, internal audit, white collar crime, corporate governance and ethics. With descriptive case studies included throughout the book, readers will get an inside look at how money and greed can make an individual or a corporation become perpetrators. As we anticipate the outcome of the investigations for *Lehman Brothers*, *AIG*, mortgage backers, *Fannie Mae* and *Freddie Mac*, one thing is clear, fraud and abuse continues to be one of the fastest-growing, and most costly crimes in the United States and around the world.

ABOUT THE AUTHOR:

Stephen Pedneault, CPA, CFF/CFE, is Principal of Forensic Accounting Services LLC., a CPA firm specializing in forensic accounting, employee fraud, and litigation support matters. Steve has written numerous articles appearing in local and national media and is a contributor to *Fraud Casebook: Lessons from the Bad Side of Business*, Wiley 2007. His next book *Anatomy Of A Fraud Investigation*, takes the reader on a journey inside a real fraud investigation from the first phone call received when fraud was suspected straight through sentencing will be released in January, 2010.

FRAUD 101

Techniques and Strategies for Understanding Fraud, 3E

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